

John E. Ottaviani Comments In World Trademark Review on “Return To Normal” In Trademark Filings

Description

As he did earlier this month, [John E. Ottaviani](#) once again provided his insight to *World Trademark Review*, analyzing the rollercoaster in filings before the United States Patent and Trademark Office (USPTO). Earlier this month, John discussed the unprecedented surge in trademark filings in advance of a new USPTO rule that went into effect August 3. You can read a discussion of that article [here](#).

In this follow up article, *USPTO Warns Of ‘Bad Actors’ As Filing Levels Return To Normal*, noting the return to normal of filing applications, John put the rollercoaster activity into perspective.

“This spike in applications is going to slow down the examination process for all applicants,” John said. “The USPTO examining attorneys will have greater caseloads and will take longer to initially review the applications – therefore, the average time from application to registration for all applicants will increase.”

To read the *World Trademark Review* article, please click [here](#). (Subscription required)

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